

PRESS RELEASE: Preston Pride of Place Project Photo Competition

Organised by **The Caravan Gallery** in association with the Museum of Lancashire.

Deadline: midnight on 21st February 2016

Exhibition dates: 1st - 31st March 2016

COMPETITION BRIEF:

What does Preston mean to you?

The Caravan Gallery, in association with the Museum of Lancashire ask: How do you see Preston? What is it like to live in this city? Have you seen a sign or shop display that made you smirk or a street scene that surprised or amused you? Would you like to draw attention to any unsung attractions - or unattractions - that escape the notice of the average visitor, or resident, for that matter? What is really typical of Preston?

To complement their touring exhibition **extra{ordinary} - Photographs of Britain by The Caravan Gallery** at the Museum of Lancashire, The Caravan Gallery is setting up a month long **Preston Pride of Place Project** in a temporary venue so that people can share their views about the city. Part exhibition, part reverse visitor information centre where it's the visitors who provide the information, the Pride of Place Project will ask the people of Preston to take a closer 'warts and all' look at their shared habitat and define what makes it unique and extraordinary.

As part of this investigation The Caravan Gallery invite Prestonians (native and adoptive) to take part in an open submission photography competition. The Caravan Gallery's intention is to create a snapshot of the reality - and surreality - of life in Preston. Jan Williams of The Caravan Gallery comments:

'We want to encourage the people of Preston to view their city with fresh eyes, to astonish and surprise us with their observations from a local and personal perspective. Look beyond the obvious and show us what's special, unusual or perhaps typical of everyday life in this part of the world.'

The most captivating and idiosyncratic competition images selected by The Caravan Gallery and the Museum of Lancashire will be turned into prints and displayed in the Preston Pride of Place Project, an evolving exhibition created from public contributions and featuring images of Preston by The Caravan Gallery. Prizes will include a signed copy of *extra{ordinary} - Photographs of Britain by The Caravan Gallery*, a brand new book published to complement the touring exhibition. Additional prizes will be donated by local businesses.

extra{ordinary} - Photographs of Britain by The Caravan Gallery has been on show throughout 2015 at the following venues: Northern Gallery for Contemporary Art, Sunderland; Impressions Gallery, Bradford; Ffotogallery's Diffusion Festival, Cardiff. The tour continues through 2016 to **Museum of Lancashire, Preston**; Middlesbrough Institute of Modern Art; and Solent Showcase, Southampton. In each city the exhibition is supported by a participatory **Pride of Place Project** and mobile exhibition in The Caravan Gallery - a unique gallery in a caravan which will tour the local area.

So think hard, look harder, grab your cameras, get snapping and submit your images before midnight on **Sunday 21st February** to photocomp@thecaravangallery.photography. We look forward to your interesting insights and unusual observations that show the real - and surreal - Preston in all its authentic multifaceted splendour!

COMPETITION GUIDELINES / TERMS & CONDITIONS

1. By submitting a photograph you are agreeing to our terms and conditions and you are consenting to the possible use of that photograph on websites or blogs hosted by The Caravan Gallery and the Museum of Lancashire in relation to this competition. Any photographs used will be credited to the photographer.
2. All images will be moderated by a panel of selectors before they are added to an online gallery of competition entries.
3. Only images of the Preston area will be included.
4. Offensive material will not be included.
5. You must own the copyright of any images you submit so please do not upload other people's work.
6. Closing date for entries is **midnight on 21st February 2016**.
7. Selected winning photographs from the online gallery, as judged by The Caravan Gallery and the Museum of Lancashire, will be printed and included in the Preston Pride of Place Project exhibition.
8. Winners will be notified at the Preston Pride of Place Project launch on **3rd March**, details of which will be sent by email.
9. Prizes include signed publications and other merchandise by The Caravan Gallery and prizes donated by local businesses.
10. In order for photographs to be considered for inclusion in the Preston Pride of Place Project exhibition they will need to be between 3000 and 5000 pixels on the longest side and 300 dpi. Each entrant is eligible to submit up to, and no more than, 3 unretouched images.
11. When submitting entries, please include titles and details of where and when each photograph was taken. Images should be recent, preferably no more than 2 years old.
12. Please include your full name, age (if under 12) and telephone number/s.



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Find up to date information here:

www.thecaravangallery.photography

Facebook: [The Caravan Gallery](https://www.facebook.com/TheCaravanGallery)

Twitter: [@caravangallery](https://twitter.com/caravangallery)



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PRESS IMAGES

To request high resolution press images please contact us at:
admin@thecaravangallery.photography



Preston Bus Station



Bus Station Clock



Camel Seat



The Caravan Gallery at the Bluecoat, Liverpool



The Prestonian



Preston Market Posters



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